

April 29, 2020

WTCC Core Leadership Team meeting

- Brief discussion of adverse Facebook responses to *Oil City* news article about Moonshot. (People who saw only the headline reacted to misconception that state would try to force testing perhaps with a hidden agenda to gather DNA data; LW posted a lengthy reply with accurate information about WTCC and the Moonshot.)
- Updates on WYSTEM. ET posted the event on the Facebook page. FB post has 500 views by time of meeting. 12 people responded, 9 are interested, no promotion yet. Social media pushes tomorrow. ET to write press release; LW to proof. ET has been receiving requests for a June program similar to WYSTEM, but about the arts.
- Lengthy discussion about PPE. ET reported on meeting with Wyoming Workforce Development Council about factories retooling to begin PPE production. That effort is fraught with red tape. Spent 2 weeks doing survey between hospitals and clinics; still no path forward. Further discussion about why we receive orders from large organizations, while Renny McKay in Governor's office said the state has plenty. Could be that our user-friendly order form on the website is the explanation. Jerad Stack suggested that WTCC is filling a gap, while the state is supplying only hospitals and first responders.
- Discussion of next Tuesday's meeting with Governor's staff. ET and Tyler will join Ryan and Nicholas at the meeting. Although Governor has requested update on our Moonshot research, Ryan's feeling is that most of the discussion will focus on PPE.
- Decision that ET will do only one community update video per week on Thursday from now on, as activity among new members is waning. Is there a false sense of return to normality? LW suggested stressing the increasing visibility and impact of WTCC, to encourage more engagement among new members.
- ET questioned whether the focus of the Moonshot should change given new information. Lois Wingerson and Nick Geraldo responded that team is prepared to move forward on May 17 "White Paper" with recommendations for our participation in testing. Report on Moonshot research to date to be provided to Governor's office on Sunday, along with regular weekly list of updates.
- Ryan proposed a larger Zoom meeting where Nick's team presents research results about the Moonshot project to internal leadership ASAP, before beginning work on White Paper.
- There was discussion of how WTCC should move toward a focus on recovery after Moonshot plan is in place.
- Monday May 4 meeting cancelled because of launch of WYSTEM. Next Executive Leadership Zoom meeting to be held on Wednesday May 6 at 4 PM.